



# **MARLICE 2024**

**3<sup>rd</sup> International Forum** on Marine Litter and the Circular Economy

CIRCULAR SOLUTIONS
FOR CLEAN OCEANS

**22 - 24 May 2024** VALENCIA (SPAIN)

# What is MARLICE 2024?

**MARLICE** is an international forum about marine litter and circular economy that has been running since 2019.

It is a meeting point for parties interested in gaining knowledge, experience and finding solutions.

It is organized by **AEBAM**, with the goal of creating an efficient associative framework that will contribute to preventing and reducing the effects of the marine litter that reach the ocean.

### **Objectives**

- Foster synergy between the private and the public sector
- Align the future strategies of the involved sectors
- Reach compromises on an international scale
- Involve the general public in the latest technological advances in marine litter



### **LOCATION**

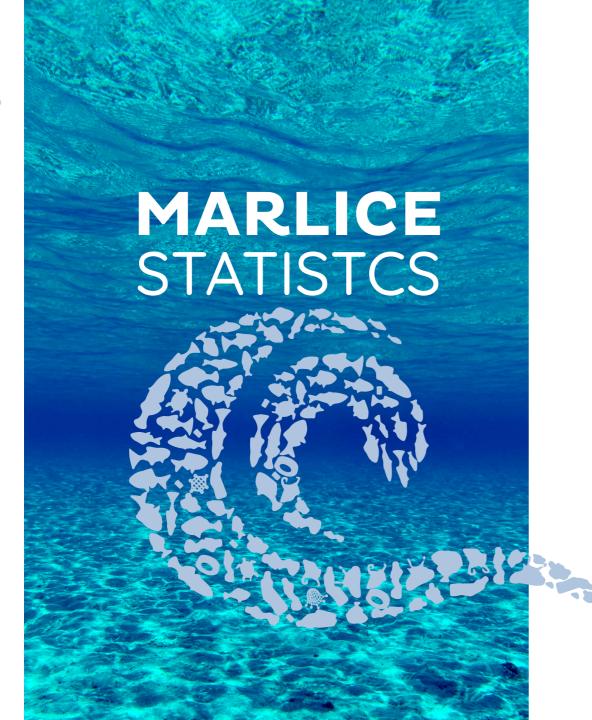
**The port city of Valencia** is situated on the coast in southeast Spain, where the river TURIA enters the MEDITERRENEAN.

The emblematic and iconic building **VELES E VENTS** in Valencia's harbor will be the forum's main location.

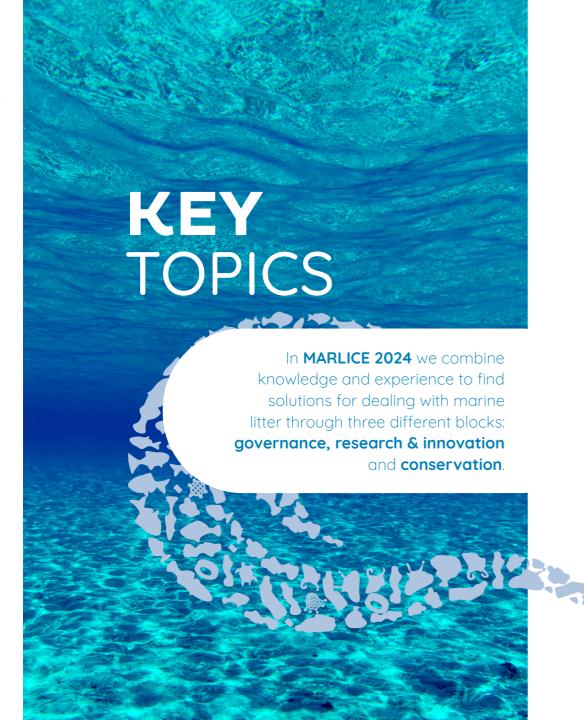
Between the historical building El Reloj and the futuristic Veles e Vent, from **22 to 24 may 2024** the events of our forum for the general public will take place in MARLICE4PEOPLE (exhibitions, workshops, etc.)



# PREVIOUS EDITIONS



- **250+** professionals from **30** countries
- 23 international SPONSORS
- 11 science sessions, 68 speakers
- Percentages of the participation of different sectors: 31% Private, 14% Public,
   27% Research and 29% civil society
- **30+** project presentations **30+** project presentations
- An audience of more than **one million** through social and mass media





#### Governance

European politics

Conventions of European seas

Extended producer responsibility

The role of tourism

Compromises in collaboration between the interested parties.



### Research & Innovation

New technologies

Hotspots: innovatory solutions

Circular economy, recovery and ecodesign

Treatments and technologies of freshwater



#### Conservation

Prevention

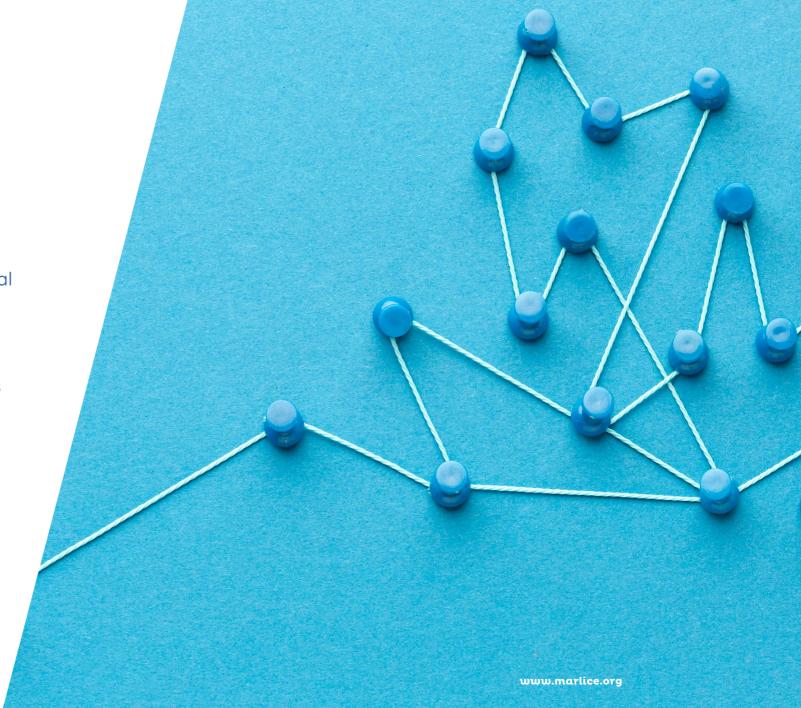
Species & habitats

Fishing for litter

Rivers as a source of marine litter

### METHOD OF WORK

- Planning sessions with international experts
- Round tables and dynamic discussions on key topics
- Workshops in multifunctional halls
- Designing spaces for networking





Opening up discussions with consumers

Turning MARLICE into a key actor in making a change

Developing a powerful strategy of communication

These are some planned activities...

- A photography contest
- Interactive workshops
- Audiovisual projects
- An exhibition of art of marine litter

## REASONS TO PARTICIPATE:

- Get your brand into this environment
- ▶ Participate in international networking
- **B**e a part of the dynamic sessions
- Present your projects
- Moderate a session





	LEVEL 1	LEVEL 2	LEVEL 3
REQUIRED CONTRIBUTION	> 25,000 €	15,000 – 25,000 €	5,000 - 15,000 €
MENTIONED AS	Sponsored by	With the support of	With the collaboration of
MAXIMUM NUMBER OF CATEGORIES	3	5	10
Possibility of moderating a session	X		
Possibility to participate in a working session	X	X	
Visibility of the Company in a specific section of the website	X	X	X
Visibility of the Company in promotional materials	X	X	
Tags in social media platforms	X	X	X
Inclusion in press releases, interviews, media relations	X	X	
Presence in audiovisual production	X		
Invitations to the forum	10	5	2
A stand in the networking area	X	X	X
Possible room reservations for parallel sessions	X		

# COMPANIES & ASSOCIATIONS ON BOARD

**COORDINATED BY** 



WITH THE SUPPOTY OF





MINISTERIO DE TRANSPORTES Y MOVILIDAD SOSTENIBLE VICEPRESIDENCIA TERCERA DE GOBIERNO MINISTERIO PARA LA TRANSICIÓN ECOLÓGICA Y EL RETO DEMOGRÁFICO

































































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