

EXECUTIVE SUMMARY

I INTERNATIONAL FORUM ON MARINE LITTER & CIRCULAR ECONOMY IN ISLAND ENVIRONMENTS

7-8th March 2023 - PUERTO LA CRUZ (TENERIFE - CANARY ISLANDS) - SPAIN



MARLICE ISLANDS[®]

I INTERNATIONAL FORUM ON MARINE LITTER AND
CIRCULAR ECONOMY ON ISLAND ENVIRONMENTS

7 - 8 March 2023
Puerto de la Cruz - TENERIFE (CANARY ISLANDS)



Gobierno
de Canarias



AEBAM

ASOCIACIÓN ESPAÑOLA
DE BASURAS MARINAS



MARLICE ISLANDS
INTERNATIONAL FORUM ON MARINE LITTER & CIRCULAR ECONOMY IN ISLANDS ENVIRONMENTS
7-8 MARCH 2024 - PUERTO LA CRUZ (CANTARIA) - SPAIN

OPEN CEREMONY
MR. JUAN ANTONIO GONZALEZ
MR. PHILIPPO GONZALEZ
MR. ROBERTO JUANES GONZALEZ

ISLANDS: STANDARD BEARERS FOR CLEAN OCEANS

MARLICE ISLANDS
INTERNATIONAL FORUM ON MARINE LITTER & CIRCULAR ECONOMY IN ISLANDS ENVIRONMENTS
7-8 MARCH 2024 - PUERTO LA CRUZ (CANTARIA) - SPAIN

ISLANDS: STANDARD BEARERS FOR CLEAN OCEANS

EUROPEAN COMMISSION
EUROPEAN PARLIAM
AAA
EURESTE

PROMEMAR
ASOCIACION DE EMPRESAS MARITIMAS

1. ATTENDANCE AND SPEAKERS



176 attendees



50 speakers



94 participating entities



18 projects presented



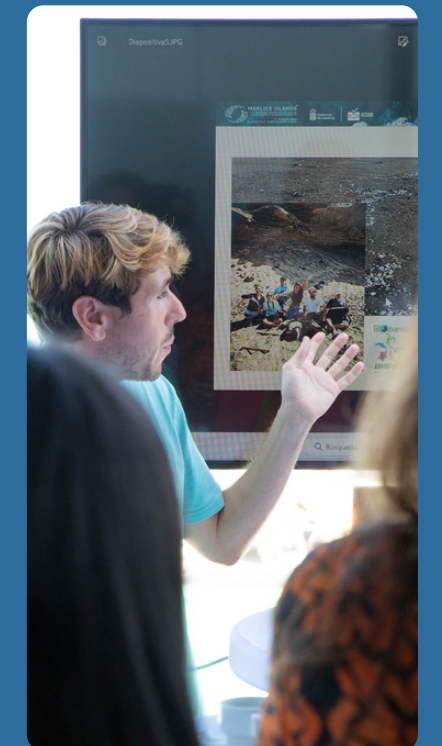
Attendees from 13 countries



5 activities at MARLICE4PEOPLE

ARGENTINA
BRAZIL
CAPE VERDE
CROATIA
CURAZAO
SPAIN
FRANCE

IRELAND
NETHERLANDS
PORTUGAL
PUERTO RICO
TUNISIA
VENEZUELA



2. SOCIAL MEDIA

15.3K copies
191 Tweets
5.6% engagement rate
71 retweets without comments
112 mentions
385 interactions



7,755 copies
Accounts reached 596
Accounts engaged 94
6 posts
95 stories
173 interactions
201 profile activity



1,678 copies
164 views
53 unique visitors
61 reactions
526 clicks
38.2% iengagement rate
16 posts



2,159 copies
95 clicks on the page
179 interactions
1,314 reach
5 posts
95 stories



3. SESSIONS

The Forum held sessions over two consecutive days in two parallel rooms, focusing on five major thematic blocks: Governance, Circular Economy, Monitoring and Citizen Science, Marine Protected Areas and Tourism.

The opening ceremony was attended by the Minister of Ecological Transition, Fight against Climate Change and Territorial Planning of the Government of the Canary Islands, José Antonio Valbuena; the Mayor of Puerto de la Cruz, Marco Antonio González; and the Secretary of the Spanish Marine Litter Association (AEBAM), Marcelo Javier López.

The inaugural speeches were given by Dr. Jerónimo López-Martínez from the Autonomous University of Madrid, "Messages from Antarctica", and by Lex Oosterbaan, member of the OSPAR marine litter coordination team, with "The origin of OSPAR monitoring and its impact on knowledge for the improvement for the fight against marine litter".

The second day began with the participation of Catherine Barrett, Fisheries Development Executive -BIM, and Izaskun López-Samaniego, Tech Manager at Globant and expert in data processing, as keynote speakers.



The closing ceremony of MARLICE ISLANDS 2023 was attended by José Domingo Fernández, Director General of the Directorate General for the Fight against Climate Change and Environment of the Government of the Canary Islands, David Hernández, Deputy Mayor of Puerto de la Cruz, Estíbaliz López-Samaniego and Patricio Peñalver Duque, representatives of the Spanish Marine Litter Association and members of the MARLICE ISLANDS 2023 coordinating team.

Two special awards were presented during the MARLICE Forum. On the one hand, first prize in the 1st Marine Litter Photography Competition "MARLICE" was awarded to Francisco Javier Murcia Requena for his photograph "No es comida!!!" ("That's not food!"). On the other hand, the "MARLICE" prize was

awarded to Silvia Revenga, Secretary General of the Sea, in recognition of her excellent work throughout a career dedicated to the protection of the marine environment.



Author: Francisco Javier Murcia Requena



Sessions

S1. GOVERNANCE

TT1 -CHALLENGES FOR THE IMPROVEMENT OF MARINE LITTER REMOVAL AND MANAGEMENT ON THE ISLANDS

S2. MONITORING

TT2 - COORDINATION OF BEACH MONITORING METHODOLOGIES THROUGH CITIZEN SCIENCE AT INTER-ISLAND LEVEL (THE EXAMPLE OF THE CANARY ISLANDS)

S3. KEY SPEAKERS

TT3. SOLUTIONS FOR THE PREVENTION OF MARINE LITTER

S4 -CIRCULAR ECONOMY STRATEGIES AS A SOLUTION FOR MARINE LITTER

TT4 - MARINE LITTER IN THE TOURISM SECTOR. TRANSFORMING THE PROBLEM INTO A SOLUTION

S5 -HOTSPOTS AND IMPACT ON THE ECOSYSTEM

TT5 -MARINE LITTER. COMMUNICATION AS A BANNER FOR THE SOLUTION OF A GLOBAL PROBLEM

And there's more...

PROJECT PRESENTATIONS

COFFEE WITH... (open dialogue with speakers)

MARLICE4PEOPLE (activities for the general public)



4. MARLICE4PEOPLE

MARLICE4PEOPLE has opened up the forum to the city, sharing initiatives with citizens and inviting them to collaborate towards a future free of rubbish in our seas and oceans.

The programme has been divided into various actions with the aim of generating knowledge transfer and raising awareness among the general public, with activities including a photographic exhibition, a beach clean-up with schoolchildren and collaboration in the celebration of a free concert promoted by the Government of the Canary Islands and with the collaboration of the Puerto de la Cruz Town Council, framed within the Strategy for Plastic in the Canary Islands to promote sustainable leisure.

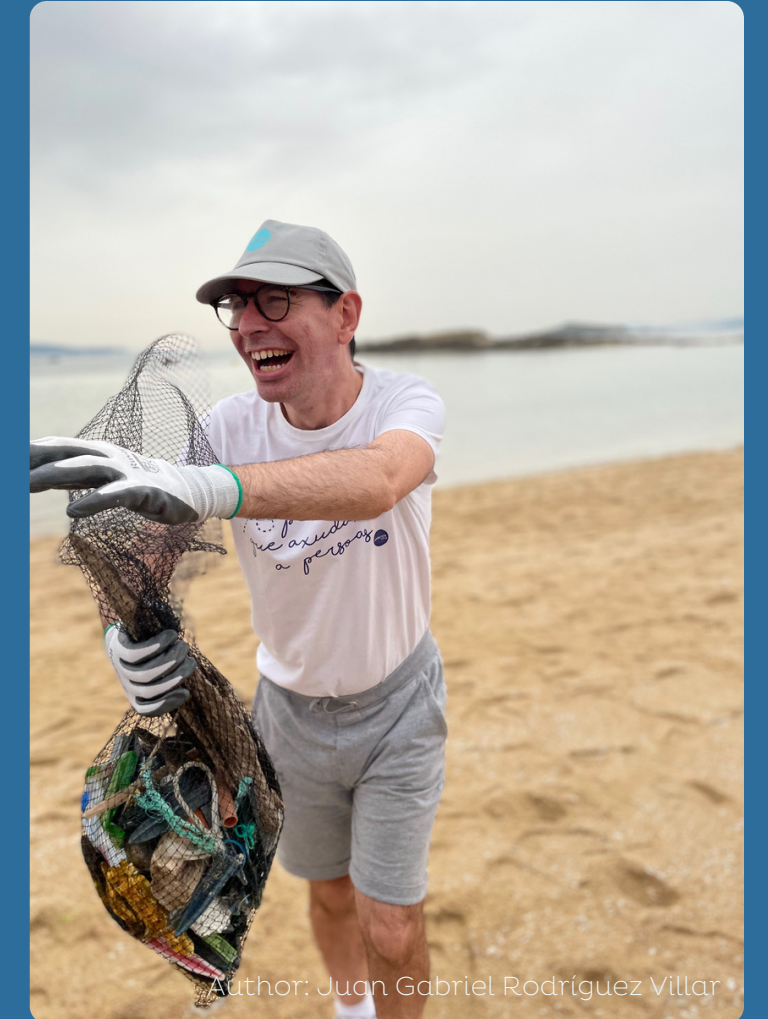


PHOTO COMPETITION AND EXHIBITION

The 1st MARLICE "Marine Litter" Photography Competition was held, with more than 40 photographs submitted, and was awarded to Francisco Javier Murcia Requena for the photograph "It's not food!!!".

MARINE LITTER EXHIBITION

Creando con Ciencia has presented in the Forum the Jallo Exhibition, made with marine litter found during its activities on beaches.



CONCERT

Another of the activities programmed was a concert for the responsible use of plastics and care for the oceans.



CITIZEN SCIENCE

A group of schoolchildren from the municipality took part in a clean-up and characterisation of marine litter on the beach.





MARLICE ISLANDS[®]

I INTERNATIONAL FORUM ON MARINE LITTER AND CIRCULAR ECONOMY ON ISLAND ENVIRONMENTS

7 – 8 March 2023
Puerto de la Cruz – TENERIFE (CANARY ISLANDS)



Gobierno
de Canarias



AEBAM

ASOCIACIÓN ESPAÑOLA
DE BASURAS MARINAS



WITH THE SUPPORT OF



WITH THE COLLABORATION OF



COLLABORATION PROJECT

